



## **ST. PETERSBURG/CLEARWATER AREA WELCOMES CART RACING MEDIA TO FLORIDA'S BEACH**

Florida's Beach – The St. Petersburg/Clearwater area, is gearing up to celebrate the Inaugural Grand Prix St. Petersburg. For racers, media and fans, the Grand Prix St. Petersburg will be a great opportunity to enjoy the sunshine and warm weather at one of Florida's top tourism destinations. February is the ideal time to visit the beaches and attractions of the St. Petersburg/Clearwater area. Beyond the race, fans will be able to enjoy the area's top-rated beaches, world-class museums such as the Salvador Dali Museum or experiencing a Gulf of Mexico sunset – the fun never sets on Florida's Beach.

Here are some helpful links on the area for Grand Prix St. Petersburg:

### **AREA IMAGES AND NEWS**

**[www.FloridasBeach.com/mediakit](http://www.FloridasBeach.com/mediakit)**

This link is for a site with high-resolution images of the area and the latest news releases available for editorial use. We also have NTSC and PAL Beta b-roll available. To receive it, e-mail a request to [wit@floridasbeach.com](mailto:wit@floridasbeach.com).

### **FAST FACTS**

**[www.Floridasbeach.com/pdf/Fact Sheet.html](http://www.Floridasbeach.com/pdf/Fact Sheet.html)**

The St. Petersburg/Clearwater area, known as Florida's Beach, is the leading destination on Florida's Gulf coast, drawing more than 12 million visitors annually. The area is best known for record-breaking sunshine and 35 miles of spectacular beaches, three of which are rated among the best in the United States.

### **WHAT'S NEW ON FLORIDA'S BEACH** **[www.FloridasBeach.com/pdf/news.htm](http://www.FloridasBeach.com/pdf/news.htm)**

Here is a roundup of items generating attention on Florida's Beach.

### **SPECIAL EVENTS DURING GRAND PRIX** **[www.FloridasBeach.com/events](http://www.FloridasBeach.com/events)**

This leads to an event calendar for the area. Just plug in the dates when you will be here, and you will see all the special events that are happening during that time.

### **BEST BEACHES**

**[www.FloridasBeach.com/pdf/beaches.html](http://www.FloridasBeach.com/pdf/beaches.html)**

The area has three of the top beaches in the United States. Here's a link for more info.

*St. Petersburg/Clearwater Area Convention & Visitors Bureau*

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**MEDIA PARTY**

**[www.stpete.org/baywalk.htm](http://www.stpete.org/baywalk.htm)**

Be on the lookout for details about Saturday night's Grand Prix Media Reception at the BayWalk Complex in St. Petersburg.

For visitor information, consumers should contact the St. Petersburg/Clearwater Area Convention & Visitors Bureau at: [www.FloridasBeach.com](http://www.FloridasBeach.com) or 1-877-FL-BEACH (352-3224) in the US and Canada. (727-464-7200 from Europe)