



FLORIDA'S BEACH STILL LOVES CANADIANS

We Love Canadians is back and it is bigger than ever. St. Petersburg/Clearwater - Florida's Beach is re-launching a campaign to show Canadian visitors their appreciation. Last year, the St. Petersburg/Clearwater Area Convention & Visitors Bureau unveiled a campaign to Canadian industry partners called *We Love Canadians*. This successful promotion offered discounts at more than 20 area accommodations and attractions. This year, participation has grown and potential visitors have even more great deals to choose from.

The *We Love Canadians* campaign now has 35 area hotels, motels, including several beach properties, and attractions participating by offering special deals to Canadian citizens. The program offers discounts on everything from accommodations to lunch and dinner cruises to weddings. The savings options range from 30 percent off accommodations near the beach to buy-one-get-one half-off attraction tickets.

The program is scheduled to run through the end of the year, with some participants offering savings through January or longer. The discount offers are available through the CVB's Web site at www.FloridasBeach.com. Prior to their trip, travelers may visit the site to download and print the special offers for redemption.

(more)



Last year, more than a million Canadians traveled to Florida, contributing over \$1 billion dollars to the state's economy, with Florida's Beach hosting more than 300,000 of them. The St. Petersburg/Clearwater area is best known for 35 miles of spectacular beaches, including the #1 rated beach in the continental United States, and record-breaking sunshine. A variety of attractions, world-class museums, sporting activities and nature-related experiences are also readily available.

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OFFERS AS OF 9/18/2003:

Adam's Mark

Clearwater Beach Resort

Clearwater Beach, FL

727-443-5714

Stay 6 nights at the daily rate
and get the 7th night free

www.adamsmark.com/clearwater

Albatross Motel

Clearwater Beach, FL

888-442-9420; 727-442-9420

Room rates from \$42-\$62 including full
breakfast in partner restaurant

www.albatross-motel.com

Best Western Treasure Island

Treasure Island, FL

800-367-6971; 727-367-6971

Buy 5 nights at a special rate of \$79 per
night and get 7!

Valid: Sep 8 - Jan 15 2004

bestwesterntreasureislandfla.com

Century 21 Plumlee Realty

Indian Rocks Beach, FL

800-521-7586

Book 6 nights in a gulfront
condominium and get the 7th free

www.c21plumlee.com

Clearwater Beach Hotel

Clearwater Beach, FL

800-292-2295; 727-441-2425

Special Getaway rates starting at \$99 per
night. www.clearwaterbeachhotel.com

Comfort Suites Clearwater Bay

Clearwater, FL

727-489-5000

Stay 6 nights and get the 7th night free.

Ask for rate code: "Canada."

www.choicehotels.com/hotel/fl636

Days Inn

St. Petersburg/Clearwater Airport

Clearwater, FL

727-573-3334

Receive an "At Par" room rate discount
based on current Canadian exchange rate

www.daysinnnclearwater.com

Heritage Holiday Inn

St. Petersburg, FL

800-283-7829

Stay 3 nights and get the 4th free

www.holiday-inn.com/pie-downtown

Hilton St. Petersburg

St. Petersburg, FL

800-944-5500

\$139 per night plus tax includes 2 Art
Passes (6 museums) 2-night
minimum/Must call hotel direct and ask
for the "Canada Loves Art" rate.

www.stpetehilton.com

**Hilton Tampa Bay/North Redington
Beach Resort**

North Redington Beach, FL

800-Hiltons; 727-369-7113

Buy 5 nights and get the next 2 nights
FREE. Refer to promotion code "I7"

www.hiltonredingtonbeach.com

**Holiday Inn SunSpree Resort**

Clearwater Beach, FL

727-447-9566

Buy 3 nights and get the 4th free

www.sunspreeresort.com

International Plaza and Bay Street

Tampa, FL

813-342-3790

Receive a complimentary "Passport to Savings" shopping discount card

www.shopinternationalplaza.com

JC Resort Condominiums

North Redington Beach, FL

800-421-6663; 727-397-0441

Buy 5 nights-Get 2 Free in a 1, 2 or 3 bedroom Gulf Front Condominium

www.JCResorts.us

Lamara Motel

St. Pete Beach, FL

800-211-5108

Stay 7 day for \$270 USD in an efficiency or \$325 USD in a one bedroom Based on double occupancy

www.lamaramotel.com

Mannings on the Bay/The Sea Cloud Motels

Clearwater Beach, FL

800-813-6226

Buy 5 nights and get one night free

www.manningsonthebay.com

Plaza Beach Hotel Resort

St. Pete Beach, FL

800-257-8998; 727-367-2791

Rates starting from \$49/night Sept.-

Dec. and from \$79/night in Jan.

www.plazabeach.com

Quality Hotel on the Beach

Clearwater Beach, FL

800-4-CHOICE

Receive a 30% discount if you stay at least 5 nights. Must ask for Plan Code "L-CN"

www.qualitybeachresort.com

Radisson Hotel Clearwater Central

Clearwater, FL

727-799-1181

Buy 5 nights and get 2 free, based on the rate of \$129 per night.

radisson.com/clearwaterfl_central

Ramada Inn Mirage

St. Petersburg, FL

800-843-4669; 727-525-1181

Stay 5 nights at \$59/night and your last 2 nights are Free! Must mention "We Love Canadians" Promo

www.ramadainnstpete.com

Renaissance Vinoy Resort and Golf Club

St. Petersburg, FL

888-303-4430

Buy 2 nights and get one free

Must ask for rate code "ISPQ".

www.marriott.com/tpasr

**Resort Rentals**

St. Pete Beach, FL
800-293-3979; 727-363-3336
Save 10% on condo rentals that take
place before Christmas of 2003
www.resortrentals.us

Sabal Palms Inn

St. Pete Beach, FL
10% off already low rates at beachfront
inn with pool and full kitchens in lovely
historic district
www.sabalpalms.com

Sea Club Resort Condos

Indian Shores, FL
727-596-2046
Buy 7 nights by the beach and get 1
night free
www.seaclubrentals.com

Sleep Inn

Clearwater, FL
866-573-5049
Buy 6 nights at \$52 per night and your
7th night is on us!
www.clearwatersleepinn.com

Snowflake Inn

Clearwater Beach, FL
877-879-4484; 727-449-8470
Rent 5 days and stay 2 extra
nights for free!
www.snowflakeinnclearwater.com

Snug Harbor Inn Waterfront Bed & Breakfast

Madeira Beach, FL
866-395-9256
Stay 3 nights and get the 4th night half
price. Stay 6 nights and get the 7th night
free! Holidays excluded
www.snugharborflorida.com

St. Petersburg Museum of History

St. Petersburg, FL
Receive 2 for 1 admission
into the museum
www.stpetemuseumofhistory.org

Starlite Cruises

Clearwater, FL
727-462-2628
Buy one cruise admission and get one
free on any lunch or dinner cruise (Meal
purchase additional) Not valid on
Saturday evenings or holidays/Must
mention code "CP"
www.starlitecruises.com

Sun Burst Inn

Indian Shores, FL
877-384-8067
Buy 3 nights and get 2 nights free. Labor
Day Holiday excluded
www.sunburstinn.com

Sunset Bay Inn Bed & Breakfast

St. Petersburg, FL
727-896-6701
Stay 2 nights and get one free or stay 5
nights and get 2 free
www.sunsetbayinn.com

**Tahitian Resort Motel**

Treasure Island, FL

888-606-5209; 727-360-6264

Stay 6 nights and get the 7th night free!

Blackout dates apply

www.tahitianresort.com

Thunderbird Beach Resort

Treasure Island, FL

800-367-2473

Stay 6 nights and get the 7th night free

Black out dates apply

www.thunderbirdflorida.com

Travel Resort Services

Madeira Beach, FL

800-950-2534

Receive \$100.00 off on a 7 night stay or longer Based on availability -not valid for Gulf Winds Resort

www.trsync.com

Travelodge St. Pete Beach

St. Pete Beach, FL

800-237-8918; 727-367-2711

Buy 5 nights at a special rate of \$79 per night and get 7!

www.travelodgestpetebeachfla.com

Weddings on a Whim.com

727-392-2320

Weekend Vacation Beach Weddings and Renewal of Vows at the weekday price!

Based on 50 people or less

www.weddingsonawhim.com