

# CONVENTION SERVICES and EDUCATION DEVELOPMENT

## JUNE, 2000 Report

Prepared by: Linda Bergeron  
Director of Convention Services

### **SERVICES PROVIDED**

#### **International Institute of Communications**

Met with Andy Goddard, the local meeting planner for the conference, and James Savage, president of the organization, to discuss CVB assistance. The group plans to request registration personnel, totes for registration materials, and other convention services. The conference will be held September 25 – 28, 2000, at the Don Cesar and anticipates 350 national and international presenters and delegates to be in attendance.

#### **Institute on Urban Policy and Commerce**

Finalized transportation plans for the group and arranged for area information brochures to be delivered for attendee registration kits. The group will be touring the Bartlett Park and Harbordale neighborhoods and the Jordan Park Housing Complex in St. Petersburg. The conference begins July 5 and runs through July 8, 2000, at the Renaissance Vinoy Resort. Five hundred attendees are expected.

#### **Super Bowl Hotel Committee**

As co-chair of the Super Bowl Task Force Hotel Committee, I assisted with the review of housing companies to handle the fan housing for Super Bowl XXXV. We narrowed the selection to three companies and will be notifying the selected company by July 10<sup>th</sup>. Fan housing will begin September 1, 2000.

### **Groups Receiving Convention Services**

• Natl Assn of Professional Martial Artists	800	rm nites
• Couples Natl Network	100	rm nites
• Univ of FL/TREEO Center	190	rm nites
• Sons of Norway	750	rm nites
• Pleasant Places of Florida	60	rm nites
• Natl Assn of Regional Councils	1200	rm nites
• Sports Care	175	rm nites
• USS Philippine	325	rm nites
• Assn for Healthcare Philanthropy	440	rm nites
• So FL Primitive Baptists	280	rm nites
• So Academy of Periodontology	750	rm nites
• IFCA Convention	900	rm nites
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	5970	rm nites

### Other groups receiving services:

• Amer Kite Fliers Assn	600	ppl	
• NUS Information Services Inc.	65	ppl	
• AFDSS/FPRW/FPAC	300	ppl	
• NUS Information Services Inc.	80	ppl	
• NUS Information Services Inc.	120	ppl	
• Natl Assn of St. Auditors, Controllers, & Treasurers	600	ppl	
• FL Women in Government	200	ppl	
• Congress of Christian Workers	300	ppl	
• Equipment Services	100	ppl	
• Natl Baptist Convention Natl Congress	300	ppl	(Tampa)
• Inst on Urban Policy	500	ppl	
• Chris-Craft Corp	250	ppl	
• Intl Assn of Refrigerated Warehouses	180	ppl	

Miss Deaf America Pageant  
Caldwell Travel  
Super Bowl XXXV Task Force  
City of Clearwater Neighborhood Services

## **EDUCATION DEVELOPMENT**

Prepared by Dannette Lynch, Tourism Education Manager

### **Choices Career Institute**

Participated in the week-long St. Pete Junior College program coordinated by Susan Burnett. I introduced more than 250 9<sup>th</sup> and 10<sup>th</sup> grade students to available hospitality industry college programs and technical school training opportunities.

### **St. Petersburg Junior College Hospitality Program**

Continuing work with the committee to increase awareness of the program. Assisting with plans for a Human Resource Information Breakfast regarding hospitality industry education. Also, spearheading research into successful internship programs offered by other colleges. The fall semester will offer additional courses, two additional instructors, and Florida International University courses. Continuing work on methods for student recruitment.

### **Pinellas County Hotel/Motel Assn and Florida Restaurant Assn**

Assisting the two associations to establish awareness within the Pinellas County School System of careers in the hospitality industry and the education that is required. Researching the criteria and school availability (selected high schools and PTEC) to establish programs within existing programs such as DECA, Family Consumer Services, and Business. Also, taking an active role in creating criteria for scholarship, internship, and mentoring programs within all levels.

### **Chambers of Commerce**

Met with area chambers, such as the Gulf Beaches and Tarpon Springs chambers, to discuss the development of hospitality training programs that the chambers will be able to offer to their members. Working with the Clearwater Chamber on the Guidance Counselor Hospitality Awareness day planned for the fall.

### **Intl Soc of Travel & Tourism Educators**

Assisting the local chair, Steve Sizo from Eckerd College, and Dr. Wilford Iscot from Schiller University, on program development for the annual conference to be held at the Wyndham Westshore Hotel Tampa, October 5 – 7, 2000. The conference will draw international travel and tourism educators representing all levels of education ranging from technical high schools to college.

### **Super Bowl Super Host Committee**

As chairperson for hospitality training for volunteers, I completed the initial outline for training for the Super Bowl volunteers. The program will be presented to over 5,000 volunteers who will be assigned to area airports, hotels and facilities, and activity venues such as the NFL Experience and city events. The training will take place in Pinellas, Hillsborough, and Orange counties in October, 2000, and January, 2001.

Wrapping up last details for the Speakers' Bureau presentation. Engagements will be active in September when many organizations are returning to session after the summer break.