

FILM COMMISSION

June 2000 Report

Prepared by: Jennifer Parramore
Film Commissioner
& Carol Walker
Film Commission Manager

SHOOTS: Bud Light, Commercial; Lawson's, Commercial; Search & Rescue, Documentary; "Harlem Blues", Documentary; Digital Dreams, Video; Polaroid, Print; Chrysler, Print; Pier 1, Print.

MARKETING AND OPERATIONS:

- Scout for independent film produced by Steve Perry & Terry Miller.
- Production surveys for in-depth industry survey tabulated; some surveys still outstanding.
- Completed special project for Film Florida (chairing committee on status of LA liaison office and preparing report recommending state assume management of operations).
- Planning and organizing scouting familiarization trip for Florida-based production managers and producers, 7/13-16/00. Partnering with Tampa/Hillsborough film commission, Marriott Waterside, Sunset Bay Inn and Smitty's Craft Service.
- Meeting with Diamond P, Tampa/Hillsborough film commission on assembling technical and locations support lists for TV shows filming during Super Bowl Week.
- Planning NY sales mission and reception with state film commission and other film offices; formed steering committee; drafted budget, venue and proposed guest list (to focus on indie filmmakers, commercial creatives and network and cable television executives).
- Organizing volunteers and sponsors for Sports Illustrated Advertising softball World Series.

OTHER: Attended Showbiz Expo in Los Angeles, 6/22-27/00; meetings with four producer/production managers to discuss locations. Attended organizational meeting to discuss proposed festival for Regata del Sol al Sol. Follow-up meeting July 26.

FORECAST: CVB board meeting, 7/12/00. Film Foundation scholarship & grants committee meeting, 7/18/00. Florida Motion Picture & TV Association meeting with speaker, state film commissioner Rebecca Mattingly.

	<u>Queries</u>	<u>Web Site Hits</u>	<u>New Projects</u>
June 00 Activities	33	N/A	11
June 99 Activities	56	499	17
Year to Date 2000	218	N/A	73
Year to Date 1999	446	2,874	65

Total Impact Reported for **2000:** **\$ 786,509.00***
Total Impact Reported for 1999: **\$ 3,460,013.00***

*Figures incomplete